

## English Language (Specification B)

Unit 1 Categorising Texts

**ENGB1**

**Specimen paper for examinations in June 2010 onwards**

**This question paper uses the new numbering system and new AQA answer book**

**For this paper you must have:**

- an AQA 12-page answer book.

### Time allowed

- 2 hours

### Instructions

- Use black ink or black ball-point pen.
- Write the information required on the front of your answer book. The **Examining Body** for this paper is AQA. The **Paper Reference** is ENGB1.
- Answer **two** questions.
- There are **two** sections:  
**Section A Text Varieties**  
**Section B Language and Social Contexts.**
- Answer Question 1 from Section A.
- Answer **either** Question 2 **or** Question 3 **or** Question 4 from Section B.
- **At the very start of the examination**, tear along the perforations to detach the questions on page 2.
- Do all rough work in your answer book. Cross through any work that you do not want to be marked.

### Information

- The marks for questions are shown in brackets.
- The maximum mark for this paper is 96.
- There are 48 marks for each question.
- You will be marked on your ability to:
  - use good English
  - organise information clearly
  - use specialist vocabulary where appropriate.

### Advice

- You are advised to spend one hour on **each** section, with 15 minutes on the reading and preparation of the data and 45 minutes for writing **each** answer.

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**Section A TEXT VARIETIES**

Answer Question 1.

You may detach this page by tearing along the perforations.

You are advised to spend one hour on this section.

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**Question 1**

0	1
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Study the texts A–G on the next 5 pages. These texts illustrate different varieties of language use.

Discuss various ways in which these texts can be grouped, giving linguistic reasons for your choices. (48 marks)

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**Section B LANGUAGE AND SOCIAL CONTEXTS**

Answer **either** Question 2 **or** Question 3 **or** Question 4.

The texts for Questions 2, 3 and 4 are on pages, 9, 10 and 11.

You are advised to spend one hour on this section.

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**EITHER****Question 2**

0	2
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**Language and Gender**

With detailed reference to **Text H** and to relevant ideas from language study, discuss how language is used to represent gender. (48 marks)

**OR****Question 3**

0	3
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**Language and Power**

With detailed reference to **Text I** and to relevant ideas from language study, discuss how language is used for persuasive purposes. (48 marks)

**OR****Question 4**

0	4
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**Language and Technology**

With detailed reference to Text J and to relevant ideas from language study, discuss how language is affected by technology. (48 marks)

**END OF QUESTIONS**

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**Text A**

This transcript is of a man talking about his accent.

**Key:** (.) indicates a brief pause.

Numbers within brackets indicate length of pause in seconds.

Les: you probably gather mine's a Scottish accent um you may not be able to place it again there's enormous differences er from the clipped tones of Aberdeen er to (1.0) through in the west it's softer (.) what we would describe as the sing song of the Glasgow accent see Glasgow folk talk a wee bit different from the Edinburgh folk er but then there's the difference between er whereabouts in the city one lives or the kind of educational background that that lends itself to er the speech er the Western Islands it's the softer lilt I come from an area made famous by um Irvine Welsh's *Trainspotting* um I lived within about a kilometre of that area but my accent is not er it's not quite like quite like they speak there cos I'm more like educated you ken 5

Source: Private Data

**Text B**

This text is a GCSE student's English school report.

Luke's target grades seem a little low to me looking at his performance so far this year. His coursework folder is a strong C with two assignments still to go; I feel he could turn this into a B if he is motivated enough. I was particularly pleased with his performance in the recent Language exam where a grade C+ in the writing task and a C on a challenging Reading task revealed that he can excel in exam conditions. I would really like to think that we could work together to secure a B grade for Luke next summer; if he can put in the hard work I will do my best to give him all the encouragement I can. Well done so far, Webby, keep up the good work!

Source: Private Data

## Text C

This text is the front and back of a card given out by the NHS. The 'lift here' section opened up to reveal the smell of cigarette smoke.

Front



Back

**NHS**

**Sick of smelling  
like the  
morning after?**

Lift here

Fags are the worst thing to take when you're out with the girls. Sure, you've bought a sexy new outfit. Shame it stinks. You do your hair just right. Fags make it reek. You spray on some perfume. Fags cover it up. You put on lip gloss. But your tongue tastes like you've licked an ashtray. All that hard work you put in before you go out? Fags don't care. They're just plain ugly.

**Dump the fags**  
[www.uglysmoking.info](http://www.uglysmoking.info)  
 0800 169 0 169  
 Text UGLY to 84118 for  
 a free information pack

Text will be charged at your standard rate.

Source: Department of Health

### Text D

This text is the opening of *Private Peaceful*, a novel by Michael Morpurgo, set in the First World War.

## FIVE PAST TEN

They've gone now, and I'm alone at last. I have the whole night ahead of me, and I won't waste a single moment of it. I shan't sleep it away. I won't dream it away either. I mustn't, because every moment of it will be far too precious.

I want to try to remember everything, just as it was, just as it happened. I've had nearly eighteen years of yesterdays and tomorrows, and tonight I must remember as many of them as I can. I want tonight to be long, as long as my life, not filled with fleeting dreams that rush me on towards dawn.

Tonight, more than any other night of my life, I want to feel alive.

Source: MICHAEL MORPURGO, *Private Peaceful*, HarperCollins Publishers Ltd, 2003

### Text E

This transcript is from *Big Cat Diary*, a wildlife programme. This programme focuses on Honey, a cheetah. She has just caught her prey, a wildebeest calf. The presenter and cameraman are watching a replay of the event.

Key: (.) indicates a brief pause.

Numbers within brackets indicate length of pause in seconds.

Words between vertical lines are spoken simultaneously.

Presenter:	oh my goodness that was amazing I mean there was a shot there where Honey just sort of flipped in the air that was incredible go on go back go back go back (5.0) you can see look (.) alert (.) she has seen her target she knows what she's after (.) here she goes (5.0) and you think it's that calf and so did I and then suddenly (.)	5
Cameraman:	bingo   yea yea	
Presenter:	a complete flip and now she's struggling to get the throat hold (1.0) big animal hard to pull down then she's look (.) she's she's instantly shifting from the grab to move forward to get actually be able to get to the throat and you could see really well there look at those horns (1.0) that's what she's trying to avoid so she's twisting her head around to get underneath so she can get the wildebeest by the throat	10

Source: [bbc.co.uk/bigcat](http://bbc.co.uk/bigcat)

**Text F**

This text is an extract from a leaflet promoting a restaurant.

Salivating gourmets, thirsty walkers or private parties will all find room at the Inn at Grinshill.

Dressed-up-to-the-nines for a special meal? Our head chef and his brigade have brought their culinary skills to a cornucopia of local produce.

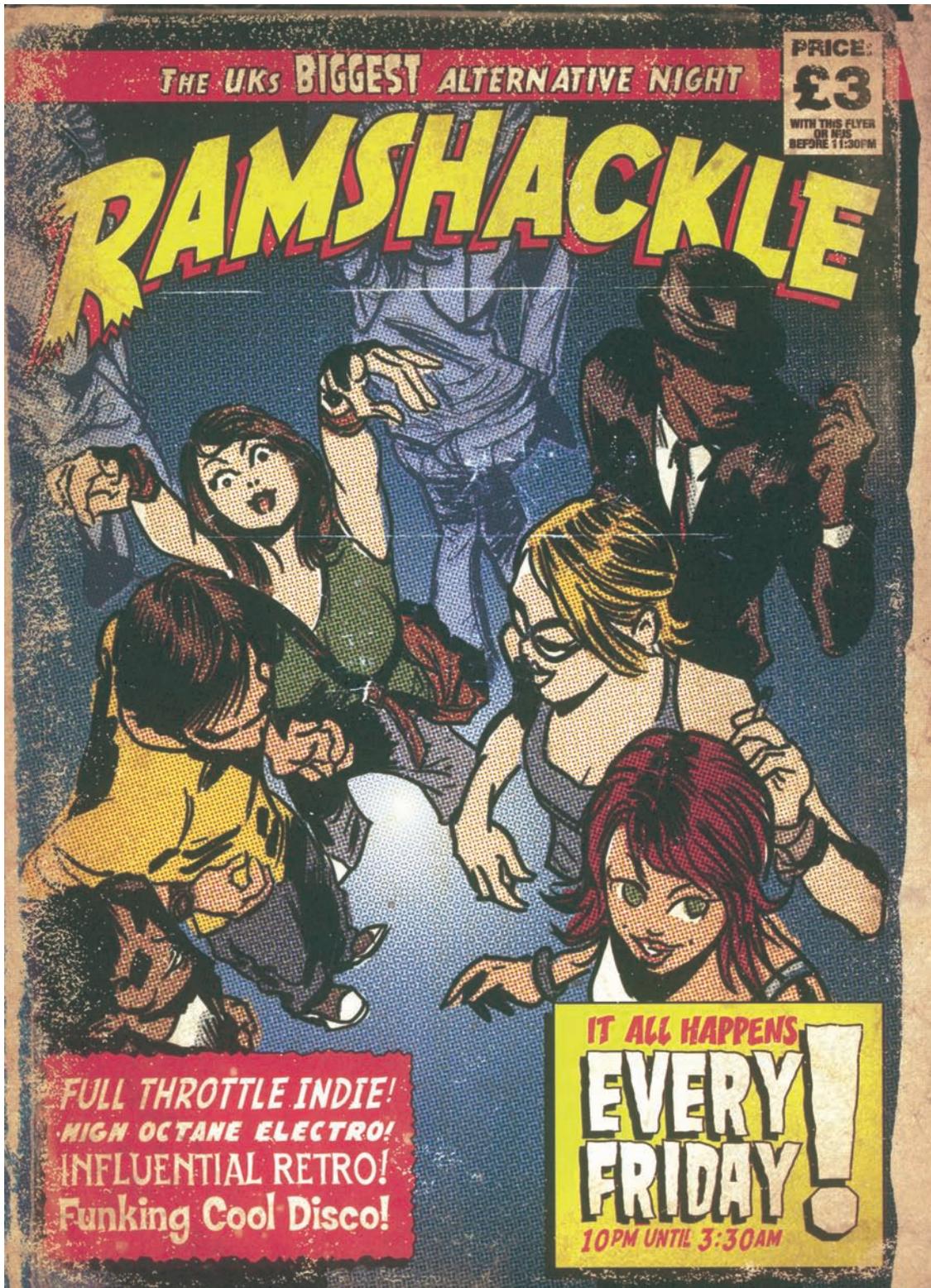
Quarryman's appetite, muddy boots or canine companion? The Elephant & Castle bar, with welcoming hearth, bar meals and real ales, is on tap.

Looking for the quiet life? Enjoy some of the most beautiful walking country in Shropshire, then snuggle up by the open fire or retire to the sun-dappled wicker chairs of the Garden Room.

Source: [www.theinnatgrinshill.co.uk](http://www.theinnatgrinshill.co.uk)

## Text G

This text is the front of a flyer for a nightclub.



Source: PROPAGANDA

END OF TEXTS FOR SECTION A

Turn over ►

**THE TEXTS FOR QUESTIONS 2, 3 AND 4 ARE ON  
PAGES 9, 10 AND 11**

Language and Gender

Text H

Text for Question 2

This text is an advertisement for a leisure complex in Newcastle.



Source: The Gate, Newcastle's Premier Entertainment Venue

## Language and Power

### Text I

#### Text for Question 3

This text is the first page in an Employee Handbook given to staff at Waterstone's bookshops.

# A New Chapter in Service

At Waterstone's we have a good reputation and a strong brand. This has developed as a result of the commitment and passion everyone in Waterstone's has for what they do. However, we can do more to encourage customers to buy their books with us, and not with other retailers.

Everyone has a part to play in making the most of every opportunity they have to give the highest levels of customer service.

'A New Chapter in Service' has been developed through listening to both customers, and people who work for Waterstone's. In particular, a number of people from a broad variety of job roles within the business formed the National Customer Service Team (NCST).

Over a series of meetings, the NCST worked together to draw out the key issues from customer research, their thoughts and ideas, and of their colleagues. The outcome was a defined set of customer service standards that clearly describe what excellent service looks like in Waterstone's. The team called it 'A New Chapter in Service', and think the title speaks for itself.

Your manager is running a team session to prepare for a customer focused Christmas. During the team session, please participate fully with your ideas and suggestions.

Thank you for your efforts so far. I know you'll put everything you have into making your branch customer service better than ever.



Nick Williams  
Operations director



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**Language and Technology**
**Text J****Text for Question 4**

This text is from MSN Instant Messenger.

*smash it up says:* you alrite?

*emmadoodles says:* hmhhh ok...how are you?

*smash it up says:* fine, what did you want to talk about before we were rudely interrupted by the buses

*emmadoodles says:* I was just whining, it's just some one hurting me on purpose it doesn't matter I just needed a hug plus you acted as a shield against evil! 5

*smash it up says:* okay dokie, once again, glad to be of service

*emmadoodles says:* ....until the buses came that is!

*emmadoodles says:* good good! So are you going to show yourself (+Ben) at the pub tomorrow? 10

*smash it up says:* yep yep, and hopefully my brother as well

*emmadoodles says:* I have met your brother briefly at that gig in the park thingy

*smash it up says:* oh yeah, he's cute now and has a great tan

*emmadoodles says:* brotherly love!?

*smash it up says:* hola amigos – nofs bad lo major de la musica!!! Gringo 15

*emmadoodles says:* why do you do that?! we're having conversation and then you suddenly spurt random stuff, it throws me alittle I have to change what I was going to say nxt!...its great Im gonna do it too!

*smash it up says:* skaters are now my arch enemies

*emmadoodles says:* why? 20

*smash it up says:* they inspire really lame punk bands like LAGWAGON

*emmadoodles says:* oh nooo!!!! What are we going to do!...li know...we'll send Ben to the army mowa haha!

*smash it up says:* no we wont

*emmadoodles says:* hmhhh I think we will and make a doc/soap show on it! I'll..I mean we will make millions...that is if you don't get shot before I've finished shooting 25

*smash it up says:* lol, shut up man, im not joining the army, especially not the british army waiting for emmadoodles to accept the file 'negu gorriak – Hiri gerrilaren dantza (txikito mix).mp3'

Source: Private Data

**END OF TEXTS**

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**There are no questions printed on this page**

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