



General Certificate of Education  
Advanced Subsidiary Examination  
January 2011

## English Language (Specification B)

## ENGB1

### Unit 1 Categorising Texts

Monday 10 January 2011 9.00 am to 11.00 am

**For this paper you must have:**

- an AQA 12-page answer book.

**Time allowed**

- 2 hours

**Instructions**

- Use black ink or black ball-point pen.
- Write the information required on the front of your answer book. The **Examining Body** for this paper is AQA. The **Paper Reference** is ENGB1.
- Answer **two** questions.
- There are **two** sections:  
Section A: Text Varieties  
Section B: Language and Social Contexts.
- Answer Question 1 from Section A.
- Answer **either** Question 2 **or** Question 3 **or** Question 4 from Section B.
- **At the very start of the examination**, tear along the perforations to detach the questions on page 2.
- Do all rough work in your answer book. Cross through any work that you do not want to be marked.

**Information**

- The marks for questions are shown in brackets.
- The maximum mark for this paper is 96.
- There are 48 marks for each question.
- You will be marked on your ability to:
  - use good English
  - organise information clearly
  - use specialist vocabulary where appropriate.

**Advice**

- It is recommended that you spend one hour on **each** section, with 15 minutes on the reading and preparation of the data and 45 minutes for writing **each** answer.

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**Section A – Text Varieties**

Answer Question 1.

You are advised to spend **one** hour on this section.

You may detach this page by tearing along the perforations.

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**Question 1**

0	1
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Study the **Texts A–G** on the next six pages. These texts illustrate different varieties of language use.

Discuss various ways in which these texts can be grouped, giving linguistic reasons for your choices. (48 marks)

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**Section B – Language and Social Contexts**

Answer **either** Question 2 **or** Question 3 **or** Question 4.

The texts for Questions 2, 3 and 4 are on pages 10–13.

You are advised to spend **one** hour on this section.

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**EITHER**

**Question 2**

0	2
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**Language and Gender**

With detailed reference to **Text H** and to relevant ideas from language study, explore how far gender affects language use. (48 marks)

**OR**

**Question 3**

0	3
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**Language and Power**

With detailed reference to **Text I** and to relevant ideas from language study, explore how written language is used to assert power. (48 marks)

**OR**

**Question 4**

0	4
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**Language and Technology**

With detailed reference to **Text J** and to relevant ideas from language study, explore how technology affects language use. (48 marks)

**END OF QUESTIONS**

### Text A

This is a conversation between Amy and Pam. Amy is describing her visit to a shop while abroad.

**Key:** (.) indicates a brief pause.

Numbers within brackets indicate length of pause in seconds.

Other contextual information is in italics in square brackets.

- Amy: I was (.) I wasn't intendin to buy anythin at all but I was quite tempted and I said to him you know the leather's so soft he said yes it's sheep baa baa sheep you know what I mean [*laughter*] ah I didn't know that they use sheep for leather [*laughter*]
- Pam: yeah cos kid (.) cos lamb leather (.) lamb's leather is the softest one
- Amy: oh right (.) oh well that's what it was 5
- Pam: yeah (.) goat leather (.) kid (.) kid's leather
- Amy: kid yeah
- Pam: kid gloves (1.0) kid gloves are made from goats baby goats
- Amy: oh yes that's why they call them that
- Pam: yes that's why they are called kid gloves so if you handle something with kid gloves 10  
it's because the leather's so soft it's like butter
- Amy: um but I didn't realise that they ever use sheep [*laughter*]

Source: Private Data

### Text B

This is a transcript of a train announcement during a journey from London.

**Key:** (.) indicates a brief pause.

(1.0) indicates a pause of one second.

- Male voice: good afternoon ladies and gentlemen welcome too to those of you joining in the last few minutes this is the delayed 15.18 departure for Liverpool Lime Street (.) we'll be calling at Milton Keynes Nuneaton Central Stafford Crewe Runcorn and (.) into Liverpool Lime Street (1.0) Central London leaving just a little over ten minutes late (.) so you shouldn't have too many problems makin all your connections (.) pickin up that a little bit later on in the journey to let you know how we are doin for time (.) first class accommodation is towards the rear of the train the rear three coaches coaches H J and K (.) with standard in the remaining coaches in the centre and (.) front 5

Source: Private Data

**Turn over ►**

**Text C**

This was displayed at the entrance to a building site.



Source: Courtesy of Vivid Interiors Limited

## Text D

This was written by Oliver, aged 9.

How to make your sister(s) obey you.

Assemble the following: Sug, pan, bottle and your sister(s).

1. Cautiously, (without your Mum hearing) get a pan out of the cupboard and put it on the stove so as to getting the ingredien-  
-ts out.
2. Now get one drop of blood from your sister(s) and mix it in with toe nail; hair (preferably your sister's) and maths homework. It should now look redish with maths equations in it.
3. Swiftly (due to the stink), transpose some rotten eggs to the pan and stick a clip on your nose.
4. Quietly, ignite the stove to a simmering  $200^{\circ}\text{F}$  (make sure you do not burn yourself).
5. Hastly pour it in to a jug and let your sister drink away... Murahahaha.

Source: Private Data

Turn over ►

## Text E

This was in *The Guardian Weekend Magazine*.



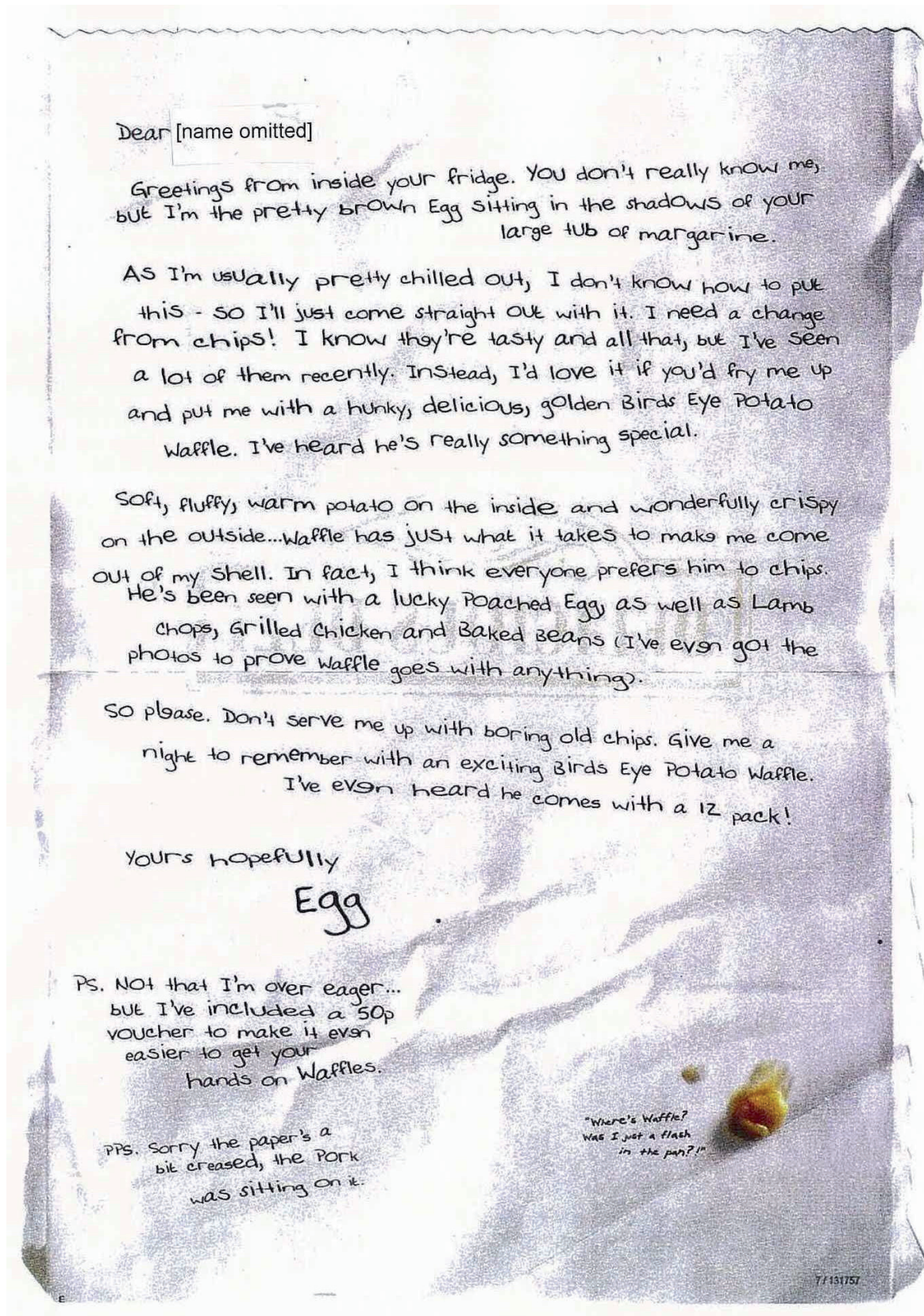
Official fuel consumption figures for the A4 Avant range in mpg (1/100km): from Urban 21.6-41.5 (13.1-6.8), Extra Urban

Source: © Volkswagen group, Ltd



## Text F

This promotional text for Birds Eye Potato Waffles was sent in the post.



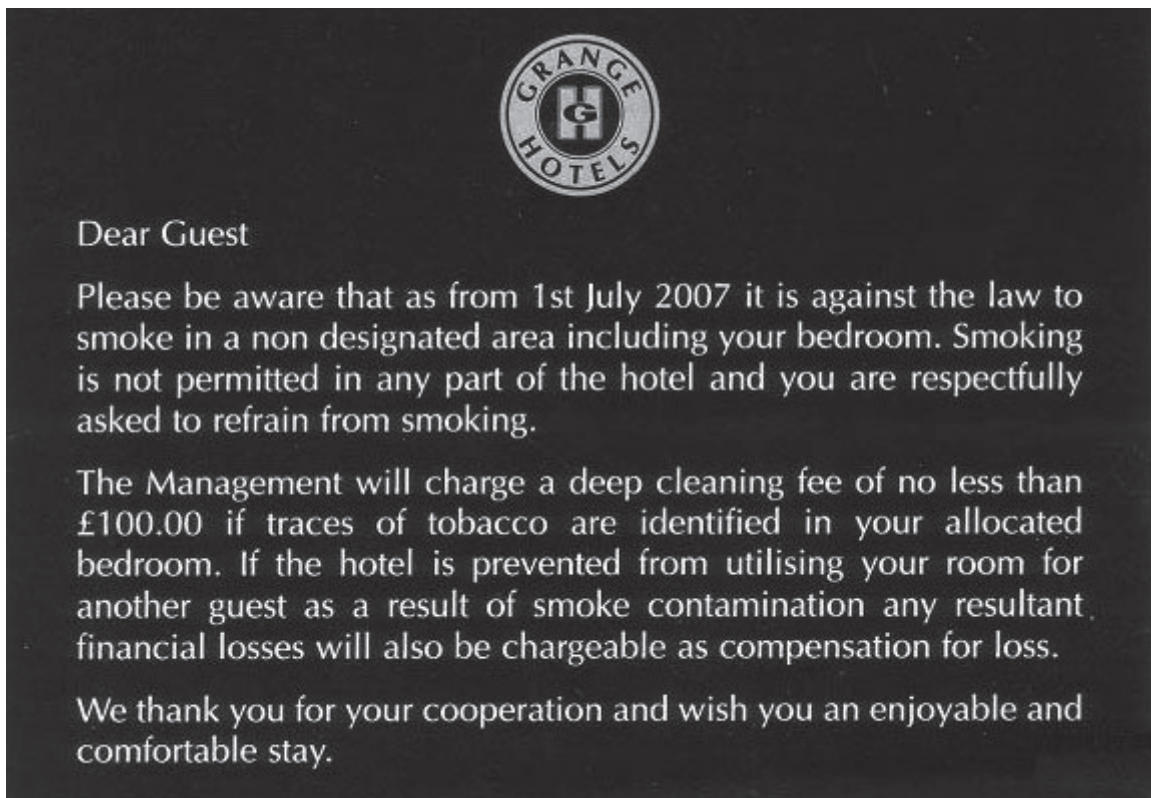
Source: Birds Eye Limited

Turn over ►

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**Text G**

This is the front and back of a card placed in a hotel room.

**FRONT****BACK**

Source: Grange Hotels



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**The Texts for Questions 2, 3 and 4 are on pages 10, 11, 12 and 13.**

**Turn over ►**

## Language and Gender

### Text H

#### Text for Question 2

This is a transcript of a conversation between two women. They are discussing a rash that Andrea developed while on holiday.

Key: (.) indicates a brief pause.

Numbers within brackets indicate length of pause in seconds.

Words between vertical lines are spoken simultaneously.

Other contextual information is in italics in square brackets.

Andrea: I went to the pharmacist

Barbara: in Egypt

Andrea: no when I got home (.) well I stopped (.) when I got home I stopped using the deodorant (1.0) that I'd been using

Barbara: yeah

5

Andrea: and it immediate (.) it's very bad when I got home (.) I'd say for two days it's very bad (.) it left like a (2.0) [*demonstrating shape of rash*] it's a big red circle (2.0) a grazed (5.0) [*demonstrating place*]

Barbara: there

Andrea: here

10

Barbara: yeah that's what mine was like

Andrea: and then as the redness subsided it just got very very dry

Barbara: and was it itchy

Andrea: very itchy

Barbara: under here

15

Andrea:	it still is actually it's still very itchy (1.0) not so much underneath	but
Barbara:		yeah

Andrea: but at the side that bit at the side if you looked in the mirror you'd just see something like that and

Barbara: yeah yeah mine was

20

Andrea: so I went to the pharmacist and (.) and explained what had happened and said I thought it (.) possibly was an allergic reaction to the deodorant (.) um and they gave me Benadryl (3.0)

Barbara: cream

---

Andrea:	cream	25
Barbara:	yeah I've got some cream	
Andrea:	so (.) but I've only used it twice to be honest it was going anyway	
Barbara:	yeah right so I wonder what yours was then (.) cos they sound exactly the same as mine (.) except mine lasted longer	
Andrea:	I think it probably was the deodorant because as soon as I got back I stopped using it and I bought the Dove deodorant that's got the moisturiser in it	30
Barbara:	the body stuff do you mean	
Andrea:	because it's (.) it's it's just flaky skin	
Barbara:	yeah	
Andrea:	and it's still not right (1.0) it's (.) I only used Benadryl twice (3.0) it was going anyway	35
Barbara:	right I just wondered if there's anything you'd used that I'd used	
Andrea:	I think mine must originally have just been (.) a bit of an allergy	
Barbara:	yeah	
Andrea:	well when you have hay fever as a child (.) quite badly (.) like Ellie has hay fever quite badly	40
Barbara:	yeah	
Andrea:	and all through like your exam years	
Barbara:	yeah (1.0) I've never had (.) er hay fever or asthma	
Andrea:	then in my late twenties (2.0) I (.) stopped having hay fever and then after I'd had the children I had skin (.) allergies which I'd never ever had before	45
Barbara:	yeah	
Andrea:	because after I had Charlie you know how (.) there is a name for it but I can't remember what it is it's something when you get an itch when you're pregnant (1.0) idiopathic (.) something or other	50
Barbara:	right	

Source: Private Data

## Language and Power

### Text I

#### Text for Question 3

This is an extract from an insert published by Amnesty International, a charity supporting human rights.



## THE BUYING AND SELLING OF WOMEN IS BECOMING BIG BUSINESS IN THE UK.

Sonya is a 26 year old Ukrainian woman. Three and a half years ago she was sold – here in the UK – for £3,500.

To her new 'owners', Sonya was an investment. A property. For over two years she was forced to endure a brutal life of prostitution. 'I worked all day, maybe 12 hours ... seven days a week. I couldn't keep my money, not even tips. I was beaten on many occasions.'

Amnesty International works worldwide to protect human rights wherever they are threatened. Right now we are campaigning here in the UK to protect the rights of trafficked women like Sonya.

### **And we need your support.**

Trafficking is nothing less than modern day slave trading. It involves forcibly transporting people away from their homes so they can be exploited as enslaved workers - enduring gruelling domestic labour or long unpaid hours in sweatshops and restaurants. Many trafficked women are forced into prostitution.

The United Nations has estimated that 700,000 people are trafficked each year for sexual exploitation – with the sex traffic 'industry' having a worldwide turnover of £4 billion. Here in the UK evidence is being uncovered of trafficked women forced to work as prostitutes in towns and cities around the country.

### **Here in Britain not enough is being done to protect the rights of trafficked people – including women and girls.**

Trafficking for sexual exploitation is illegal. However in practice, victims of trafficking have little real protection. Most women – even if they manage to escape their captors – are frightened of going to the authorities. When they do, they are all too often treated not as victims but as criminals. That can mean deportation to a homeland where they may be shunned by their own family or – worse still – fall back into the hands of the traffickers.

In order to protect women like Sonya, the Council of Europe has drawn up the Convention on Action Against Trafficking in Human Beings. However, before it can come into force it must be ratified by 10 states. So far the UK has failed to sign.

We believe it is totally unacceptable that thousands of women should be suffering unimaginable abuse here on our own shores and that our politicians should be hesitating to come to their protection. With your support, we can put pressure on the government until it acts.

### **There are two ways you can help:**

#### **1: Join Amnesty International today with a regular donation of just £3.**

Your regular contributions will support our long-term campaign to stop violence against women, including our lobbying of the UK government to sign the European Convention on Action Against Trafficking in Human Beings.

#### **2: Sign the campaign card and send a message to the UK government.**

We will deliver the cards to Number 10 so that the government is left in no doubt just how strongly you feel about this sickening abuse. Please return your card and donation form before 5 January 2007.

*Sonya escaped her captors in a police raid. She is currently seeking refuge in the UK. Sonya's name has been changed to protect her identity.*



Source: © Amnesty International UK, [www.amnesty.org.uk](http://www.amnesty.org.uk)



## Language and Technology

### Text J

#### Text for Question 4

These are a series of emails sent by two males, aged 21, who plan to move to London.

From: **Fletcher, Brian** <[brian.fletcher@flintshiremedia.co.uk](mailto:brian.fletcher@flintshiremedia.co.uk)>

Date: 2009/9/11

To: [john@johnwilson.com](mailto:john@johnwilson.com)

SOME REAL GOOD PLACES FOR BETWEEN 90 - 110 A WEEK EACH.

<http://www.gumtree.com/london/79/45195479.html>

<http://www.gumtree.com/london/73/43504273.html>

<http://www.rightmove.co.uk/property-to-rent/property-> - AVAILABLE WHEN WE WANT TO MOVE!  
LOOK AT THIS ONE FIRST!

From: **John Wilson** [john@johnwilson.com](mailto:john@johnwilson.com)>

Date: 2009/9/11

To: "Fletcher, Brian -" <[brian.fletcher@flintshiremedia.co.uk](mailto:brian.fletcher@flintshiremedia.co.uk)>

I LOVE THIS ONE!

<http://www.rightmove.co.uk/property-to-rent/property->

And i really really like these two =D

<http://www.rightmove.co.uk/property-to-rent/property->

<http://www.rightmove.co.uk/property-to-rent/property->

not so sure on the one that is available when were moving though lol  
xoxoxoxo

From: **Fletcher, Brian** - <[brian.fletcher@flintshiremedia.co.uk](mailto:brian.fletcher@flintshiremedia.co.uk)>

Date: 2009/9/11

To: John Wilson <[john@johnwilson.com](mailto:john@johnwilson.com)>

I loved the top one too, but have never heard of that area. There are a lot of nice ones in Tulse Hill though, so it might be worth finding more out about the area. The top one will go in a flash though... And yeah, the second two are really nice. Especially the one in Brockley.

The cheapest areas I've found so far have been Brockley, New Cross, and Brixton.

There were a couple of nice ones in Hoxton as well. But I could spend pages and pages of links for you to look at! The good thing about the one available when we move is... that it was available when we move. Haha. I didn't think it looked too bad - it's just that it's obviously a part of a block of flats. I think we want more of a flat/house than a flat though, don't we?

x

From: **John Wilson** <[john@johnwilson.com](mailto:john@johnwilson.com)>

Date: 2009/9/11

To: "Fletcher, Brian -" <[brian.fletcher@flintshiremedia.co.uk](mailto:brian.fletcher@flintshiremedia.co.uk)>

Yeah we want more of a flat / house as oppose to a flat =D

i mean the ones in tulse hill look perfect for what we want

that one with wood flooring was awesome too

and i like the fact they all have off street parking or an actual space for you

brian i'm getting all excited

lunch at 1.30 still?

xo xo xo

From: **Fletcher, Brian** - <[brian.fletcher@flintshiremedia.co.uk](mailto:brian.fletcher@flintshiremedia.co.uk)>

Date: 2009/9/11

To: John Wilson <[john@johnwilson.com](mailto:john@johnwilson.com)>

i'm getting exciting too! yes. i'll leave the office at 1.30. so meet you at angel?

x

Source: Private Data

**END OF TEXTS**

**There are no questions printed on this page**

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